



22nd New Zealand Scout Jamboree

## *Solve the Mystery*

Mystery Creek • 2019-2020



## Jamboree Event Badges - Policy

At past Jamborees, issues have arisen with fairness of badge swapping and with copyright which puts SCOUTS New Zealand at significant risk. There are also some concerns about the role of adults in badge collecting and swapping, often to the disadvantage of Scouts. This runs contrary to the 22nd New Zealand Scout Jamboree objectives as a Jamboree “for Scouts, by Scouts”.

### Purpose and Intent of this policy

This document is provided from the 22<sup>nd</sup> New Zealand Scout Jamboree Leadership Team.

Its intent is to provide a set of protocols around the production of Jamboree badges and swapping of them.

With this set of protocols, we realise the purpose of an event badge is to commemorate the Jamboree. Specifically, at Jamborees the Troops are encouraged to produce an individual Troop badge, designed for that Jamboree, to celebrate their Jamboree Troop. This encourages their Scouts to swap with other Scouts as a way of meeting and greeting.

### Issues at Past Jamborees

In the past there has been a number of issues with some Jamboree badges. These issues have:

- caused confusion for Scouts (their intended target audience);
- potentially reflected badly on SCOUTS New Zealand and created copyright/trade mark litigation risk, a matter referred to in the 22<sup>nd</sup> New Zealand Scout Jamboree Management Blueprint; and
- caused an unfair advantage or disadvantage against other badges.

This does not fit with the Scouting image, nor with the new branding of “youth at the centre” introduced by SCOUTS New Zealand in the Better Prepared Strategy.

With the 22<sup>nd</sup> New Zealand Scout Jamboree approaching at the end of 2019, these protocols have been put together to educate and encourage the fair production and fair trading of badges at the Jamboree.

## Protocols

The protocols are as follows:

1. Badge Designs should be original in design, without the use of images that may be copyrighted or offensive content, preferably utilising ideas and designs from youth members. This reflects the policy established by SCOUTS New Zealand. Where a proposed design is subject to copyright, the Jamboree Troop Leader must seek the approval from the copyright holder and provide evidence when submitting the badge registration.
2. The use of the Jamboree, or any event badge, design is protected by SCOUTS New Zealand. Approval to use the design may be obtained by emailing, [badges@jamboree.scouts.nz](mailto:badges@jamboree.scouts.nz)
3. The number of swap badges produced should be consistent with the number of participants in the event (within available financial resources) i.e. Jamboree Troops should allow for their Scouts to be able to swap their Jamboree Troop badge with a **realistic number** of other Scouts at Jamboree. The intent should not be to restrict the badge numbers to such an extent that it makes the badge more “valuable”. This runs against the ethos of the Jamboree and focus on engaging with as many other Scouts as possible during the Jamboree.
4. A recommended list of suppliers of badges will be made available for all Troops to be able to source their badges at a fair price and good quality.
5. For events such as the Jamboree, where badge swapping is a major activity, all Troops will:
  - a. Be limited to a maximum number of 2 designs and with a minimum run of 500 badges.
  - b. Register their badge/s prior to the event. Registration form will be provided on the jamboree website.
  - c. Receive, from the registration system, a list of the registered badges which will include the Jamboree Troop badges and other Jamboree badges, current Zone and Region. Troop Leaders will ensure that this is given to all Scouts and Leaders at the event. This will show the available swaps and indicate that these are the only badges that Scouts and Leaders/Other Adults should be swapping at the Jamboree.
  - d. Swaps for ‘earned’ badges e.g. MPWR badge from NZ20 or equivalents at the 22<sup>nd</sup> New Zealand Scout Jamboree, should be discouraged.
  - e. Be asked to reinforce with Scouts and Leaders/Other adults that badge swapping should be for personal use, like for like, one for one, and not swapped with the intention of selling them for a profit.
  - f. Be asked to reinforce the swapping of badges is youth to youth or can be youth to adult if initiated by the youth. This is in place to protect the youth from adults targeting youth to get a particular badge. But this still allows youth to approach an adult to get a badge that they may wish to swap for.
6. The selling of badges is restricted to the official Jamboree badges which will be available from the Jamboree retail shop. The only exception will be the sale by Jamboree Troops to their scouts of badges intended for swapping. No other sales of badges will be permitted at the Jamboree